

## \$FTRB - (Not So) Fat Roberto

### About

\$FTRB, or (Not so) Fat Roberto, is a revolutionary memecoin centered around health and weight loss. Roberto is an overweight man from Italy who is on a journey to lose weight. However, the only way he can shed the extra pounds is when the market cap grows. If the market cap drops, he falls back into old habits and gains weight again.

### Tokenomics

\$FTRB is not only unique due to its engaging narrative, but also because of its advanced tokenomics. Out of the **1 billion total supply**, the original developers do not receive any tokens at launch. This ensures a **fair distribution** and prevents a potential rug pull.

The token distribution is as follows:

- **75%** allocated to liquidity to ensure a stable trading environment.
- **25%** allocated to a presale, allowing early supporters to join the project.

Additionally, \$FTRB is a **Solana tax-based token (2022 model)**, meaning a **1.5% tax** is applied to all buy and sell transactions:

- **0.5%** goes to marketing.
- **0.5%** funds the development team (e.g., artists). If the full budget is not used, the remainder will also go to marketing.
- **0.5%** goes to the founders and developers to cover project costs and ensure long-term sustainability.

### Tracking Roberto's Progress

Since \$FTRB revolves around Roberto's weight loss journey, there needs to be a way to track his progress. You can monitor his transformation **live on our website**, where his progress is updated automatically. Additionally, every milestone Roberto reaches will be shared on **X (Twitter), Telegram, and Instagram** to keep the community engaged.